

Parker Eagle

In today's bow market, value is often the deciding factor in making a bow sale. When you can offer enticing bows at wallet-friendly prices, many customers are going to jump all over them. It's that simple.

While great, affordable bows were at one time few and far between, they are now very prevalent in our industry. Each year, mid- to low-price-point bows continue to improve, paving the way for your value-minded customers to get a bow they simply can't resist snapping off your shelf.

Parker Bows is a top manufacturer that has routinely combined proven concepts, brilliant technology, and sensational value to deliver incredible bows at affordable prices. New for 2013, Parker unleashes the Eagle. This bow shells out impressive features without tanking your customers' bank accounts.

The Eagle's walnut side-plate grip delivers class, comfort, and contour for a professional fit and feel. ↓



↑ The circular, non-aggressive design of the Eagle one-cam system provides reasonable speed and a smooth draw cycle, making it a perfect bowhunting bow.



↑ With its appealing design and availability in a package option, the Parker Eagle is a great weapon for any bowhunter.

Uncompromised Strength

Despite its MAP price of just \$299.95 (bow only), the Parker Eagle is one tough bow. Featuring a quality machined-aluminum riser—something unusual for this price point—the Eagle is built to endure the harsh elements bowhunters will put it through. The wheel and cam are also made from machined aluminum, with absolutely no composite modules or other less durable components to speak of. A sturdy carbon cable rod effectively delivers great arrow clearance for a true shot sequence. With a mass weight of just 3.65 pounds, the Eagle is a lightweight bow that packs a punch.

Taking worries off the line at the moment of truth, the Eagle comes equipped with a premium Stone Mountain string and cable for optimum consistency and outstanding performance.

Feels Great

While the Eagle's riser is built for durability, Parker engineers didn't forget to keep balance in mind when designing this bow. Its straight riser design delivers advanced stability for rock-solid aiming and boosted control at full draw.

The simple walnut side plates that make up the Eagle's grip are both comfy and stylish. The Eagle's grip delivers torque resistance and stunning contour that make it as comfortable and precise as a grip you would find on a high-dollar bow.

Though the Eagle utilizes a conventional cable guard to clear the path for precision arrow flight, it draws ultra-smoothly. This is because the Eagle's one-cam system uses a non-aggressive, circular design for a smooth draw from start to finish. With every basis considered, the Eagle offers an unmatched fit and feel.

Speechless Stealth

My first arrows through the Eagle left me speechless as I took note of the lack of hand shock and string twang. Both



Specifications

Parker Eagle

Axle-to-Axle Length	32 inches
Brace Height	7.75 inches
Mass Weight	3.65 pounds
Test Bow Draw Weight	70 pounds
Draw Lengths	26-31 inches
Draw Weights	60#, 70#
Colors	Next Vista

For more information, call (540) 337-5426 or visit parkerbows.com.

Arrow Speed

Parker Eagle set at 29 inches (by factory) and adjusted to 70 pounds

28-INCH ARROWS	SHAFT GRAINS/IN	ARROW TOTAL WEIGHT	KINETIC ENERGY	ARROW SPEED
EASTON XX78 ALLOY 2512	10.3	444 GR.	68.7	264 FPS
EASTON FULL METAL JACKET 400	10.2	430 GR.	68.1	267 FPS
CARBON EXPRESS ARAMID KV 350	9.8	416 GR.	66.9	269 FPS
GOLD TIP PRO HUNTER 75/95	8.9	400 GR.	66.2	273 FPS
CARBON EXPRESS MAXIMA HUNTER 350	8.9	394 GR.	66.7	276 FPS
BEMAN ICS HUNTER ELITE 400	8.4	392 GR.	66.3	276 FPS
GOLD TIP XT HUNTER 55/75	8.2	382 GR.	65.6	278 FPS
GOLD TIP VELOCITY XT 400	7.4	358 GR.	65.0	286 FPS
EASTON FLATLINE 400	7.4	348 GR.	65.0	290 FPS
HIGH COUNTRY SPEED PRO MAX	5.5	304 GR.	64.5	309 FPS

Bow weighed with an Easton Bow Force Digital Scale. All tests conducted with a Spot-Hogg Hooter Shooter Portable Shooting Machine and a Competition Electronics Pro Chronograph.



↑ The Parker Eagle goes above and beyond to dampen shot noise by calming string twang with a quality rubber string cushion.

were nearly non-existent thanks to this bow's high-tech features.

To begin with, the Eagle's parallel-limb design cancels out vibration with an up-and-down limb motion at the shot. Next, the Eagle features a rubber string cushion just beneath the grip, which stomps string vibration on the spot. Given its impressively affordable price tag, the Eagle's stealthy performance floored me.

Reasonable Speed with Great Accuracy

The Eagle clearly produces sufficient speed to knock out any North American big game animal. Moderately weighted hunting arrows came in at just a smidge under the 300 feet-per-second mark. Without question, that reasonable speed is perfect for both deploying mechanical broadheads and steering fixed-blade heads.

The straight riser contributes a great deal of stability to effectively balance the 32-inch Eagle for a steady aiming-and-releasing sequence. The lengthy 7.75-inch brace height breathes forgiveness into every

shot for tight-grouping capabilities. Trading a chunk of speed for extra brace height is never a bad swap if accuracy is what you're after, and the Eagle proves it.

Eagle Package

The Eagle I tested came in the form of a high-value package. The package includes a choice of a Whisker Biscuit or Hostage arrow rest, three-pin fiber-optic sight, angled peep sight, four-arrow detachable quiver, and a nock point.

Here's the shocker. The Eagle package has an MAP price of just \$349.95! That's only 50 bucks more than the bare-bow price, and voila: your customers can purchase a bow that is ready to shoot. Many shops will find this package option to be a popular hit this year as picking out similar accessories separately from the bow would lead to a much higher sales receipt than the extra \$50 it takes to haul home the Eagle package. The Eagle package saves your customers money and offers great convenience.

Parker answered the demand for affordability in high-value fashion, cramming all the features that serious bowhunters crave into the affordable Eagle. Keep plenty of Eagles on your shelf this year, because they will be "flying" into your customer's hands with great frequency. ☑

